

## **Press Release**

Errol Douglas MBE and his team from the Belgravia salon were celebrating last night following winning Hairdresser of the Year at the London Lifestyle Awards

"I'm over the moon! These awards are amazing. I've always said that London is the heart of Europe and this event brings together some of the capital's best businesses and incredible individuals."

2011 has been a defining year for the celebrity hairdresser who has instructed a team of designers to refurbish his Belgravia salon and there are rumours of a New York opening planned for next year. All eyes will be on Errol at the Hairdresser's Journal British Hairdresser of the Year, one of the industry's biggest awards to be held next month at The Grosvenor House, London.

7<sup>th</sup> October 2011

## The City unites to celebrate Errol Douglas' Success Story

Last night saw the second annual London Lifestyle Awards descend on the capital, with crisp Thames air and ball gowns on the embankment, guests were welcomed into the panoramic Thames Suite overlooking the Houses of Parliament and Millbank Tower. The celebration saw 500 business owners, celebrities, London faces and professionals celebrate the best of London's lifestyle for 2011. A fantastic drinks reception with world-class champagne provided by Roger Constant Lemaire and cocktails from Walders, Havana Club and Gusto got the drinks ready in the pre-award celebrations.

Attendees of the night included, Antony Costa, Caprice, Sinitta, Funda Onal from Made in Chelsea, Michelle Collins, Bobby Davro, Sam Fox, Donal McIntyre, Michelle Heaton, Nicola Stapleton, Vanessa Feltz, Joe Swash, Phil Turner, Brooke Kinsella and many more! Caprice and Julian Bennett were on hand to present Errol Douglas with the award for being the 'London Hairdresser of the Year' similarly Popstar and party boy Simon Webbe got up to present the award for 'London Club of the Year' to Guy Pelly's nightclub, Public.

Among those applauded on the night included the capitals very own Barclays Cycle Hire picking up the award for 'Green Contribution to London', the highly influential philanthropist and businessman Christopher Moran picked up the 'Outstanding Contribution to London'. A surprise entrance from the 'face of the riots' and dubbed the 'Hackney Heroine' Pauline Pearce was on hand to present the Variety Club's Celebrity Liaison Manager, Caroline Monk, with 'Personality of the Year'.

Presenting the awards this year was the celebrated icon of Capital FM, Greg Burns who gave the celebrities in attendance a few jokes at their own expense, which were all taken in good jest.

The London Lifestyle awards in 2011 have gained in excess of 187,000 public votes from 18 categories and an original 4,253 separate nominated companies, people and industry contacts. The London Lifestyle Awards have been applauded by the likes of Boris Johnson and indeed HRH Prince Harry of Wales. The awards will be returning for their 3<sup>rd</sup> year in October 2012.

## **NOTES TO EDITORS**

- For all media enquiries and photo requests contact the JJG Media Press Office on 0207 160
   2055 or e-mail requests to kiefer@handmade.uk.com.
- 2. Jason Gale, Founder of the awards is available for comment please contact Emily Pain for more information at Emily@londonlifestyleawards.com
- 3. For all sponsorship enquiries for the London Lifestyle Awards 2011 please email sponsorship@londonlifestyleawards.com

## 4. Full List of winners;

Green Contribution of the Year – Barclays Cycle Hire

Fashion Retailer of the Year – Bolongaro Trevor

Coffee Shop of the Year – Benugo Café & Deli

Hotel of the Year - Sanctum Soho Hotel

Cultural Attraction of the Year - Victoria & Albert Museum

Sports Attraction of the Year – Mint Polo in the Park created by Captive Minds

Health and Fitness Facility of the Year – The Third Space

Live Music Venue of the Year – Hootananny (Brixton)

Theatre Show of the Year – The Lion King

Hairdresser of the Year - Errol Douglas

Restaurant of the Year – Searcy's at the National Portrait Gallery

Concierge Company of the Year – Quintessentially

Bar of the Year – McQueen

Club of the Year - Public

Members Club of the Year – Home House

Outstanding Contribution to London – Christopher Moran

Personality of the Year – Caroline Monk